

RONSON EUROPE N.V. GENERAL MEETING OF SHAREHOLDERS IMPORTANT INFORMATION

Dear Shareholder,

This document has been prepared by Ronson Europe N.V. with its corporate seat in Rotterdam, the Netherlands (the "Company") in connection with the upcoming:

- (A) <u>Pre-Meeting</u> of the Company's Shareholders to be held on **5 August 2016** in Company's office at 57 Komisji Edukacji Narodowej Avenue; 02-797 Warsaw at 15.00 hours CET (the "Pre-Meeting"), and
- (B) General Meeting of the Company's Shareholders to be held on **10 August 2016** at the Company's offices at Weena 210-212, Rotterdam, the Netherlands, at 11.00 hours CET (the "GM")

to explain in detail the proxy voting procedure and indicate steps that should be taken by you with a view to participating in the GM and the Pre-Meeting. This document should be read in conjunction with the Company's Articles of Association and applicable provisions of Dutch law.

How to register for the Pre-Meeting and the GM?

Depository certificate

All shareholders wishing to participate in the Pre-Meeting and/or the GM should request custodian banks or brokers operating their investment accounts on which shares held in the Company are registered to issue a registered depository certificate evidencing their shareholding in the Company on 13 July 2016 (the "Record Date") and the right to participate in the GM.

To receive information on formal requirements of, and documents to be submitted to, the broker / the Custodian bank for the purpose of the issuance of registered depository certificates, all Shareholders are advised to contact their brokers or custodian banks.

A Shareholder intending to participate:

- (a) both in the Pre-Meeting and in the GM (in person, by its own proxy or, in the case of the GM, by a proxy designated by the Company) - should deposit with the Company a depository certificate evidencing shareholding in the Company on the Record Date;
- (b) only in the GM (in person, by its own proxy or by a proxy designated by the Company) should deposit with the Company a depository certificate evidencing shareholding in the Company on the Record Date;
- (c) only in the Pre-Meeting should deposit with the Company a depository certificate evidencing shareholding in the Company on the Record Date.

In all cases, the registered depository certificate should be issued by your broker at such time as to enable you to deposit the original of a depository certificate with the Company not later than 3 August 2016 by 17:00 hrs CET to participate in the Pre-meeting and/or not later than 3 August 2016 by 17:00 hrs CET to participate in the GM.

Placing depository certificates with the Company

Original registered depository certificates should be deposited not later than **3 August 2016** (by 5 pm local time) with the Company:

- at the Company's offices in Poland at 57 Komisji Edukacji Narodowej Avenue; 02-797 Warsaw (between 9:00 and 17:00 hours), or
- at the Company's offices at Weena 210-212, Rotterdam, the Netherlands (between 9.00 and 17.00 hours).

Shareholders may deliver registered depository certificates in person, by courier or send them by ordinary or registered mail; however, they should bear in mind that only registered depository certificates delivered to the Company by **3 August 2016** will entitle them to participate in the Pre-Meeting and the GM, respectively.

Dear Shareholder,

We would appreciate it very much if when registering for the Pre-Meeting / the GM you could indicate whether you will be attending the Pre-Meeting and/or the GM in person, by your own proxy or, in the case of the GM, by the proxy designated by the Company. The confirmation form is available on the Company's website at www.ronson.pl.

How to participate in the Pre-Meeting / the GM?

By whom may I participate?

Shareholders may participate in the Pre-Meeting / the GM:

- in person (in the case of a natural person),
- by their duly authorized representatives (in the case of a legal person and an organizational unit that is not a legal person),
- by proxy (both in the case of a natural person, a legal person or an organizational unit), including, in the case
 of the GM, a proxy designated by the Company.

Please note that the proxy designated by the Company will only represent Shareholders and vote their shares at the GM. At the Pre-Meeting shareholders may be represented by their own proxies.

What ID documents should I bring at the Pre-Meeting / the GM?

Every shareholder that is

a natural person -

is kindly asked to bring at the pre-Meeting / the GM:

- (i) ID card, passport or other official document confirming his/her identity;
- (ii) A copy of the depository receipt.

a legal person -

is kindly asked to bring:

- (i) excerpt from the respective trade register; and/or
- (ii) other documents evidencing the authorization of a natural person(s) representing such shareholder at the Pre-Meeting/the GM (*e.g.*, an unbroken chain of powers of attorney); and/or
- (iii) ID card, passport or other official document confirming the identity of shareholder's representative(s);
- (iv) A copy of the depository receipt.

a proxy -

is kindly asked to bring:

- (i) ID card, passport or other official document confirming his/her identity;
- (ii) power of attorney;
- (iii) if the power of attorney was granted by another proxy of the shareholder or by other representatives of the shareholder – all documents evidencing the authorization of such proxy/representative to represent a given shareholder and to grant further power of attorney;
- (iv) A copy of the depository receipt.

an organizational unit -

is kindly asked to bring:

- (i) excerpt from the respective trade register; and/or
- (ii) other documents evidencing the authorization of a natural person(s) representing such shareholder at the Pre-Meeting/ the GM (e.g., a chain of powers of attorney); and/or
- (iii) ID card, passport or other official document confirming the identity of shareholder's representative(s);
- (iv) A copy of the depository receipt.

Form of proxy

Shareholders are kindly asked to:

- use the form of proxy available on the Company's website: www.ronson.pl (powers of attorney in other appropriate form will also be accepted by the Company) and
- 2. bring the documents mentioned in section *What ID documents should I bring at the Pre-Meeting / the GM?* in original form or their copies certified by the notary public or the legal adviser/attorney at law or by a member(s) of the management board of the shareholder in compliance with the representation, at the Pre-Meeting/ the GM or attach them to the form of proxy.

In the case of any doubts relating to the authorization of a Shareholder to participate in the Pre-Meeting / the GM and admission thereto, the Chairman of the Pre-Meeting / the GM's decision will be decisive.

Please note that in all cases when the power of attorney to represent a shareholder at the Pre-Meeting / the GM is given by another proxy of that shareholder the power of attorney granted to such authorizing proxy should expressly authorize him / her to grant further powers of attorney. This applies also to the proxy designated by the Company.

How to vote by the proxy designated by the Company

Who is a proxy designated by the Company?

For the convenience of its Shareholders the Company has designated:

- Ms. Janneke C. Pek or
- Mr. Martijn E. Burghout;

as Shareholders' proxies with the right of substitution to attend the GM in the Netherlands and vote in accordance with the voting instructions the shares of these Shareholders that have elected to authorize one of them. The proxy will be authorized to designate another person to act as proxy with due observance with the terms and restrictions of the original proxy.

What should I do to authorize a proxy designated by the Company?

To attend the GM by a proxy designated by the Company Shareholders are asked to:

- fill out the form of proxy available on the Company's website at www.ronson.pl and indicate either Ms. Janneke C. Pek or Mr. Martijn E. Burghout as their proxy (indication of both of them shall not affect the validity of the power of attorney granted);
- 2. fill out the proxy voting instructions;
- 3. attach thereto all documents specified on the form of proxy (i.e., the original registered depository certificate, but only if not deposited with the Company before, and all other documents evidencing the rights of individual(s) signed under the form of proxy to represent a given shareholder, including the excerpt from the trade register and a chain of powers of attorney);
- deliver (send) the form of proxy together with all the required documents to the Company:

 - a. at the Pre-Meeting;b. to the Company's to the Company's offices in Poland at 57 Komisji Edukacji Narodowej Avenue; 02-797 Warsaw (between 9:00 and 17:00 hours): or
 - to the Company's offices in the Netherlands in Rotterdam at the following address: Weena 210-212, Rotterdam, the Netherlands (between 9.00 and 17.00 hours).

The form of proxy together with all required documents should be delivered to the Company not later than on 3 August **2016** (by 17:00 local time).

Please note that only shareholders that deposited the registered depository certificate evidencing shareholding in the Company on the Record Date (13 July 2016) and have not collected deposited depository certificate before the end of the GM may effectively appoint a proxy designated by the Company. In all other cases, the power of attorney given by a shareholder will be or becomes ineffective.

Please note that if the voting instruction is not filled in or incomplete, the proxy designated by the Company will vote in accordance with the recommendations of the Board of Managing Directors of the Company (i.e., "for" each resolution to be adopted at the GM).

Please note that voting through a proxy designated by the Company is an option of the Shareholder. Therefore, each Shareholder may attend the GM and vote his/her shares in person or through his/her own proxy. If the latter is the case, Shareholders are kindly asked to use the form of proxy available on the Company's website at www.ronson.pl.

Please note that at the Pre-Meeting no voting on the adoption of resolutions proposed on the Agenda will take place. Under Dutch corporate law, the resolution may be adopted by the duly convocated general meeting held in the Netherlands, and outside of a general meeting only if the entire share capital is represented at the meeting occasion outside of a general meeting.

Please note that the name, address and other information on the shareholder shall be consistent in all documents. Admission to the GM of persons other than those representing the shareholder shall be decided by the Chairman of the Meeting.

Language of documents

All documents relating to the Pre-Meeting / the GM (including registered depository certificates) may be delivered to the Company in Polish, in English or in Dutch. If any document has been prepared in any other language, Shareholders are kindly asked to translate such document into one of the abovementioned languages at their own cost.

Language of the Pre-Meeting / the GM

The Pre-Meeting will be conducted in English. For the convenience of its Shareholders, the Company will assure the simultaneous translation into the Polish language. The GM will be conducted in English. Please note that Englishlanguage versions of all resolutions are binding as the resolutions will be adopted in English.

How to revoke the power of attorney granted to a proxy designated by the Company

Each shareholder may revoke a power of attorney given to the proxy designated by the Company by sending a document expressly revoking the granted power of attorney to the Company at the addresses indicated above; such document will be effective and the power of attorney will be revoked if it is delivered to the Company not later than by 5 pm local time hours on 3 August 2016. The document revoking the granted power of attorney needs to comply with the formalities of the original power of attorney.

Further questions

Shareholders are kindly asked to address all queries with respect to the Pre-Meeting and the GM to the Board of Managing Directors at one of the following addresses:

In the Netherlands: Ronson Europe N.V. Weena 210-212 3012 NJ Rotterdam Fax: +31 10 201 3608

Fax: +31 10 201 3608 email: relacje@ronson.pl

In Poland:

Ronson Development Management Sp. z o.o. 57 Komisji Edukacji Narodowej Avenue;

02-797 Warsaw

Fax: +48 (22) 823 97 99 email: relacje@ronson.pl

with a notice: the General Meeting of Ronson Europe N.V.

Rotterdam, 27 June 2016

Board of Managing Directors

Board of Supervisory Directors

This document is of informative nature only and should be read in conjunction with the Company's Articles of Association and applicable provisions of Dutch law as well as all documents related to the GM as posted on the Company's website www.ronson.pl. Shareholders are kindly asked to read and consider carefully all the information concerning the GM which has been made available by the Company.