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Ronson obtains over PLN 70m in financing for new projects

The company considers to start as many as seven new residential projects in 2010.

Ronson has successfully completed a placement of shares and subscription warrants that yielded PLN 72.6m, which the company plans to use for starting seven residential projects in three Polish cities. The new projects will allow Ronson Group to offer nearly 550 additional housing units next year.

Ronson has completed the private placement of 22.7 million shares and 22.7 million subscription warrants, each of the warrants giving the right to subscribe for one share. The issue price for the shares and warrants was set at PLN 1.60 each and was similar to the share market price at the time of the offering. As a result, the proceeds from the issue of shares exceeded PLN 72.6 million.

As a result of the transaction, the total number of the company's shares will increase by nearly 45.4 million, whereas the number of shares issued in the offering will correspond to almost 17% of the total number of shares following the increase of the share capital of Ronson Europe N.V. ITR Dori, the company's main shareholder, subscribed for all offered warrants and some shares, which allowed it to maintain its previous shareholding of 64.2%.

'The placement of shares and warrants must be deemed a large success,' said Shraga Weisman, President of the Management Board of Ronson Europe. 'Our strategy involves using the proceeds from the placement to quickly introduce to our offer as many investment projects as possible, with the new projects to involve relatively small stages. This should result in the company's offer becoming significantly more attractive. Our decision was largely driven by very good housing unit sales results in the last several months in the current projects.

'Another important factor is the fact that through its participation in the placement, our main shareholder confirmed its long-term involvement in the company,' he said.

'Our offer was also met with large interest from the largest pension funds and other Polish institutional investors, which subscribed for the remaining portion of the placement,' said Tomasz Łapiński, CFO and Member of the Management Board.

Aims of the placement

Ronson intends to use the proceeds from the issue of shares to start seven new residential projects in Warsaw, Wrocław and Szczecin next year. The new investment projects will allow the company to offer a total of nearly 550 housing units with a usable area of $40,000~\text{m}^2$. In five cases, brand new investment projects will be initiated. The remaining two cases involve the last stages of the Imaginarium and Gemini projects in Warsaw.



By starting the new projects, Ronson will implement its strategy of geographic expansion, as evidenced by entering new markets, i.e. Wrocław and Szczecin. Previously, the company had a presence in Warsaw and Poznań.

'Our aim is to use effectively the funds as soon as possible,' **Mr Łapiński explained**. 'We intend to refinance some of the liabilities incurred in order to purchase the land and to release some security interest. As a result, we will be able to contribute them to projects co-financed by banks while starting new investment projects.'

The table below shows the list of Ronson projects scheduled for launch in 2010:

Project	Number of units	Usable area (in thousands m²)	Scheduled starting date
Osiedle Wiślane (Łomianki) Stage 1	57	3.2	H1 2010
Imaginarium III (Warsaw) Final stage 3	45	3.6	H1 2010
Goya (Wrocław) Stage 1	70	4.5	H1 2010
Mozart (Szczecin) Stage 1	41	2.6	H1 2010
Gemini II (Warsaw) Final stage 2	133	10.6	H2 2010
Orion (Warsaw) Stage 1	88	6.3	H2 2010
Kłobucka (Warsaw) Stage 1	114	8.1	H2 2010
Total	548	39	-

