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## **Ronson looks at Szczecin**

Publication refer to the possible first investment by Ronson in the city of Szczecin. It reports that the new Polish government program "Family on Its Own" is encouraging more and more developers to start new investments in smaller cities. Ronson will make a final decision on starting the project in Szczecin later this year. "*The Szczecin investment is an element of our geographical expansion strategy,*" said Ronson CEO Shraga Weisman. According to the developer's plan, the housing estate would be built in several stages on a 3-hectare plot on Dunska Street. The first stage includes two buildings containing 82 flats from 36 sq m to 98 sq m. "The final decision regarding the project will be taken after we get the building permit and after we finish the sales analysis which we have just started," Weisman said. "We are fully ready to start this investment, but because of the situation on the housing estate market we want to remain cautious."